

FOR IMMEDIATE RELEASE

**Star 50™ Handbags Donates Proceeds
to Aid Victims of Hurricane Katrina**

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**For more information, contact:
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(DENVER, COLORADO)— Effective immediately, Denver-based Star 50 Handbags has launched a sales program to benefit the American Red Cross Hurricane Relief Fund. Until October 31, 2005, **fifty-percent** of all proceeds of the sales of Star 50's **Louisiana Market Sac** and **Mississippi Brunch Bag** will be donated to the fund to help the homeless, injured, and displaced.

“We want to help our neighbors in the Gulf States, and this seemed an appropriate way for the company to reach out,” says Star 50 owner and designer Amity Cooper. “Louisiana and Mississippi are such great states, rich with culture and wonderful people. The bags’ designs honor those states, and now anyone can own a little part of their greatness and, more importantly, help their citizens.”

The Star 50 product line is a series of 50 handbags, one representing each state. The bags are designed to reflect each state’s greatest attributes and capture their individual charm. The Louisiana Market Sac is modeled after the tote bags New Orleans residents have traditionally carried to open-air markets for their weekly shopping.

“The open-air market was such a great example of the strong community feeling New Orleans embodies,” says Cooper. “Hopefully the bag recaptures this wonderful aspect of the New Orleans lifestyle that is going to missing for a while.”

The Mississippi Brunch Bag features a big, beautiful magnolia on the front. “The magnolia blossom is a delicate flower but the magnolia tree is grand and sturdy, like the people of Mississippi,” Cooper says. “The Red Cross Hurricane Relief Fund will go a long way in helping people feel rooted again. That’s why we’re donating half our proceeds to that organization.”

The handbags can now be purchased on the Star 50 web site at www.star50bags.com or over the phone, toll-free, at 888-399-6607.

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